



Privacy vs Identity

Opportunity and Challenges

EEMA'S 30TH ANNUAL CONFERENCE
4-5TH JULY 2017
at Microsoft Headquarters, London W2



4-5 July 2017, Microsoft Offices, London, UK

Sponsorship Information

This is a unique opportunity to celebrate EEMA's 30th Birthday at Europe's leading independent, interdisciplinary, unbiased and European focused conference.

Worldwide experts, innovators and key players will address the most relevant issues in the fields of security, mobility, privacy and more – informing knowledgeable delegates on the evolution of secure digital identity upon which future developments will be built.

Across the various tracks of the event, catalysed networking opportunities will bring together experts and professionals from industry, government administrations, innovators and (pioneering) end-users. Active participation in the conference offers unique opportunities of interaction, dissemination of knowledge and exchanging experiences with your peers.

This is an event where many respected and successful, international, non-profit industry organisations combine their resources, knowledge and information to create an exceptional, independent, two-day conference focussing on European public and private trust related to cybersecurity, privacy, identity and Cloud.

Organised by EEMA, hosted by Microsoft and supported by DG CONNECT (European Commission) and ENISA, this conference will contain the highest quality content and is an indispensable event for those in business, public sector and government who are involved in the policy, security, systems and processes surrounding trust.

EEMA conferences are known for their exceptional high quality programmes with interesting and dynamic key note speakers. The programme will have connections with several European projects and the involvement of the European Commission to communicate and discuss the European Cyber Security Strategy with industry and knowledge institutes.

In conjunction with this conference there will be a demonstration area showcasing some of the leading Trust & Security vendors and research projects demonstrating the industry's latest advances.

DG Connect would also like to invite EU funded projects to participate and demonstrate their progress to date in a dedicated track and give their vision for the future.

The following is an indication of the senior business and IT professionals who attended previous events:

- Chief Information Officers
- Chief Security Officers
- Chief Risk Officers
- Chief Privacy Officers
- VPs and Managers of Trust & IT Security
- Heads of Identity & Access Management
- Researchers and Academics
- Strategists & Policy makers

For further information on how to be part of this please contact Roger Dean, Director Special Projects, EEMA r.dean@eema.org



Sponsorship Packages

Platinum Sponsorship – *just 2 opportunities for this sponsorship*

Is aimed at providing the most prestigious and strategic opportunity to gain maximum exposure before, during and after the event by benefitting from the following activities:

- Keynote presentation in one of the plenary sessions
- Chairing a panel session in the conference programme
- Member of the conference Programme Committee
- Branding as platinum sponsor
 - On the event website
 - Entry in the conference brochure
 - Press release announcing sponsorship
 - Media partner promotion
 - On pre-conference promotions and e-shots
 - Conference interlude advertising
 - On site signage
- Enhanced display area with seating and table, with space for pull up banners
- Pre-event PR introductions
- Access for all staff to evening reception
- 5 full staff passes to conference
- 5 full VIP passes to Conference and evening reception
- 20% discount code for customers

€15,000 + VAT

Gold Sponsorship

Is aimed at providing an opportunity to gain exposure before, during and after the event by benefitting from the following activities:

- Presentation in one of the conference track sessions
- Branding as Gold sponsor
 - On the event website
 - Entry in the conference brochure
 - Media partner promotion
 - On pre-conference promotions
 - Conference interlude advertising
 - On site signage
- Display area with seating and table, with space for pull up banners
- Access for all staff to evening reception
- 3 full staff passes to conference
- 3 full VIP passes to Conference and evening reception
- 20% discount code for your customers

€10,000 +VAT



Silver Sponsorship

Is aimed at providing an opportunity to gain exposure during and after the event by benefitting from the following activities:

- Customer case study presentation in one of the conference track sessions
- Branding as Silver sponsor
 - On the event website
 - Entry in the conference brochure
 - Media partner promotion
 - On pre-conference promotions
 - Conference interlude advertising
 - On site signage
- Display area with seating and table, with space for pull up banners
- Access for 2 staff to evening reception
- 2 full staff passes to conference
- 2 full VIP passes to Conference and evening reception
- 20% discount code for your customers

€5,000 +VAT

Delegate Bag and Insert

Is aimed at providing a unique opportunity to have your company name and logo in the hands of every delegate plus your literature inserted

€4,500 + VAT + supply of bag

Expo Floor Booth

- Display area with seating and table, with space for pull up banners
- 1 full staff pass to conference

€500 + VAT

Conference Demonstrator booths

The objective of the Conference Demonstrator booths are to visually convey new advances in the trusted research domain. This provides industry **researchers and academics** with the opportunity to discuss such prototypes, highlighting marketable potential and innovation of such solutions to the wider Trust community, also includes one conference pass.

€300 + VAT for research & academics

Networking Evening Drinks Reception, Coffee breaks or Lunch

These popular packages includes a few words of welcome, promotion throughout the evening and literature on tables.

- Unlimited access for customers and staff to evening reception
- 2 full staff passes to conference

€3,000 +VAT